



**The Daily Mirror**  
front cover Nov 10 2016

## EDUQAS WJEC A LEVEL KNOWLEDGE ORGANISER

Targeted: Advertising & Marketing - **Newspapers**  
Component 1 Section A

**Framework:** Language, Representations

**Contexts:** Social, Economic, Political, Cultural

**How to use:** Use this Knowledge Organiser to identify the similarities and differences between the two newspapers.



**The Times**  
front and back Nov 10 2016

LANGUAGE

SIMILARITIES

LANGUAGE

REPRESENTATIONS

SIMILARITIES

REPRESENTATIONS

SOCIAL

SIMILARITIES

SOCIAL

ECONOMIC

ECONOMIC

POLITICAL

SIMILARITIES

POLITICAL

CULTURAL

CULTURAL